

Remit Address:
WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Smart Media Group Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314 USA

INVOICE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C15B

Invoice #	214128-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WOOD	
Account Executive	Petry Philadelphia	
Sales Office Petry/Philadelphia		
Sales Region	National	

Order #	214128
Alt Order #	6863202
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

IDB#	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

2 WC	OOD OOD	eightWest eightWest	11a-12p 11a-12p	10/15/12 M	to 2 to 10/21/12 10/15/12	1x					<u> </u>
2 WO	OOD	eightWest	11a-12p			1x	3.6				
2 WO	OOD	eightWest	11a-12p	М	10/15/12		M				
WC	OOD	eightWest	11a-12p		10/10/12	:30	11:24 AM	QPSD0009000H	\$125.00		1
					to						
					to 10/21/12	1x	- T				
3 WO	OOD			Tu	10/16/12	:30	11:43 AM	QPSD0009000H	\$125.00		1
•		eightWest	11a-12p		to						
					to 10/21/12	1x	W				
WC	OOD			W	10/17/12	:30	11:37 AM	QPSD0006000H	\$125.00		1
4 WO	OOD	eightWest	11a-12p		to						
				10/15/12	to 10/21/12	1x	T				
WC	OOD			Th	10/18/12	:30	11:16 AM	QPSD0013000H	\$125.00		1
5 WO	OOD	eightWest	11a-12p		to						
					to 10/21/12		F				
WC	OOD			F	10/19/12	:00			\$125.00	Credited	1
				TECH D	IFF MG IN HL	#6831506					
6 WO	OOD	News 8 @ Noon	12-1p		to						
					to 10/21/12		M				
_	OOD			М	10/15/12	:30	12:57 PM	QPSD0009000H	\$650.00		1
7 WO	OOD	News 8 @ Noon	12-1p		to						
					to 10/21/12	1x	- T				
	OOD			Tu	10/16/12	:30	11:58 AM	QPSD0009000H	\$650.00		1
8 WO	OOD	News 8 @ Noon	12-1p		to						
					to 10/21/12	1x	W				
WC	OOD			W	10/17/12	:30	12:25 PM	QPSD0006000H	\$650.00		1
9 WO	OOD	News 8 @ Noon	12-1p		to						
					to 10/21/12	1x	T				
WC	OOD			Th	10/18/12	:30	12:50 PM	QPSD0006000H	\$650.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	News 8 @ Noon	12-1p		to						
				10/15/1	2 to 10/21/12	1x	F				
	WOOD			F	10/19/12	:30	12:31 PM	QPSD0006000H	\$650.00		1
11	WOOD	5am Daybreak	5a-6am		to						
					2 to 10/21/12	1x	M				
	WOOD			M	10/15/12	:30	5:24 AM	QPSD0009000H	\$325.00		1
12	WOOD	5am Daybreak	5a-6am		to						
					2 to 10/21/12	1x	- T				
	WOOD			Tu	10/16/12	:30	5:41 AM	QPSD0009000H	\$325.00		1
13	WOOD	5am Daybreak	5a-6am		to						
					2 to 10/21/12	1x	W				
	WOOD			W	10/17/12	:30	5:54 AM	QPSD0006000H	\$325.00		1
14	WOOD	5am Daybreak	5a-6am		to						
					2 to 10/21/12	1x	T				
	WOOD			Th	10/18/12	:30	5:09 AM	QPSD0006000H	\$325.00		1
15	WOOD	5am Daybreak	5a-6am		to						
					2 to 10/21/12	1x	F				
	WOOD			F	10/19/12	:30	5:49 AM	QPSD0006000H	\$325.00		1
16	WOOD	Daybreak Sat 6am	6-7a		to						
					2 to 10/21/12	1x	S-				
	WOOD			Sa	10/20/12	:30	6:30 AM	QPSD0013000H	\$400.00		1
17	WOOD	Daybreak Sat@7am	658-8a		to						
					2 to 10/21/12	1x	S-				
	WOOD			Sa	10/20/12	:30	7:28 AM	QPSD0006000H	\$850.00		1
18	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					2 to 10/21/12	1x	- T				
	WOOD			Tu	10/16/12	:30	11:49 PM	QPSD0009000H	\$650.00		1
19	WOOD	Tonight Show w/ Leno	1135-1235a		to						

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19	WOOD	Tonight Show w/ Leno	1135-1235a	to)						
				10/15/12 to	10/21/12	1x	T				
	WOOD			Th	10/18/12	:30	12:29 AM	QPSD0013000H	\$650.00)	1
20	WOOD	Sat Prime Rotator	758-11p	to)						
				10/15/12 to	10/21/12	1x	S-				
	WOOD			Sa	10/20/12	:30	10:31 PM	QPSD0013000H	\$750.00)	1
21	WOOD	Football Night in America	7-8P	to)						
				10/15/12 to	10/21/12	1x	S				
	WOOD			Su	10/21/12	:30	7:09 PM	QPSD0006000H	\$1,000.00)	1
		Ai	red Spots 2	20							

 Gross Total
 \$9,675.00

 Agency Commission
 \$1,451.25

Net Amount Due \$8,223.75 Payment Terms 30 Days